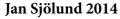


## Our Story

TUS QUO ZARA LARSSON BOBBLE MANS ZELMERLOW APOCAL Y ATHASTROM PETER LEMARC DAN REED HAKAN HELLSTROM IN FILE THE POODLES PETER LEMARC PRETTY MAIDS MARIE FREDRIKS ZAKK WYLDE CAROLAROLAROXETTE US QUO ZARA LARSSON BOBBY KIMBALL HAMMERF RETIL TAUBHELLOWEEN BACKYARD BABIES DIGGE MANS ZELMERLOW BACKYARD BABIES DIGGE BACKYARD BABIES DIGGE BACKYARD BACKYARD BABIES DIGGE BACKYARD BAC

Music Against Cancer is a non-profit organisation that was formed by volunteers in the spring of 2014. Our organisation is dedicated to collecting money to help children and young people affected by cancer. In 2014 the funds were donated to the The Swedish Childhood Cancer Foundation West and for the care of all children and young people suffering with cancer at a large regional hospital. The founder of Music Against Cancer is Jan Sjölund, former co-owner of JSL Sound in Trollhättan.

"Cancer is something that unfortunately affects every-body in one way or another. Someone in the family falls ill, a friend, it's sad to say, we all have someone we know is suffering from the disease. I felt I wanted to do something for all those who are affected directly or indirectly. And then I had the idea to put together a group that has a burning passion for this cause. Together we have now created a family day Event where artists perform and we auction off the signed musical instruments that we have collected. We believe this yearly event to be a good way to draw even more much needed attention to this awful disease."







12 July 2014
Our first guitar was signed by the Danish rock band
Pretty Maids at the Vicious Rock Festival in Trollhättan. This was the start of our fantastic journey with Music Against Cancer.

When the **Diggiloo** tour visited Lidköping, we were there to get a few guitars signed. Swedish stars **Lena PH, Eric Gadd, Jessica Andersson, Nanne Gröwall, Per Andersson, Magnus Johansson, Erik Segerstedt, Oscar Zia and Nassim AlFakir** were more than happy to sign a guitar for us.



During Fallens Dagar, Trollhättan, we were very lucky to get signatures from Doug Seegers, Ulf Lundell and Miss Li. Fall's Weekend General Marcus Rudström assisted us.





**Aurora Music Chambers**, world class chamber music. Renowned violinists **Midori** and **Sarah Chang** signed violins for us in conjunction with their concert at the City Hall in Trollhättan.



The **Solid Sound** festival in Uddevalla was hosted by **Jason Diakité** from Skåne, better known as **Timbuktu** who also signed a guitar.

It turned out that October would be the best month we have had so far for signatures. First out was a visit to Haga, Gothenburg, and Håkan Hellstrom. A fantastic guy with his heart in right place. He signed a guitar, books, records, DVDs and pictures. Then there were three visits to Stockholm in a short period of time. The first trip we had the pleasure of meeting Peter Lemarc who signed lots of CDs and one very nice guitar. A fantastic guy!

Avicii was next up, but we never got to meet him personally as he was sick, but his assistant Fredrik made sure we got a DJ mixer and a bunch of CD signed. What great service.

The week after that it was once again time to visit the capital, this time Swedish legend Tomas Ledin invited us to his record company for coffee and talk about Our project. Discs, DVD, Guitar and a couple of ukuleles were signed.

A quick stop in Värtahamnen and a signed guitar from Fredrik Wikingsson before the airport bus to Bromma was the last stop of the day. The best way to get to Stockholm is to fly and Golden Air who made sure that we could do this a number of times by way of their kind sponsorship.

The third trip of 840 km was done by car, Nywall & **Tobiasson** did the return trip during one day to meet Per Gessle and Marie Fredriksson from Roxette. They were rehearing in the South of Stockholm their upcoming World tour, we also got to listen to Maries amazing voice. Discs, books, DVDs and three guitars were signed which made the 11 hour car journey worth every minute.





D-Day for us was the 16th of November 2014 when Music Against Cancer had organised its first big family event and auction at Trollhättans City Hall. Several artists performed live on the big stage both before and after the auction, where we auctioned off the signed instruments and musical memorabilia we had collected during the year.

A music market also took place, where both music stores and private people sold all kinds of music related stuff on site. Ebbot Lundberg and Ace Wilder entertained the crowd on the big stage with backing from **Funk Connection**. The auction was executed by the pride of Värmland, Peter Pettersson and was a raging success, we managed to raise an



During the spring of 2015 **Trollhättans Tomt AB** helped us with our first Music Against Cancer office as we had outgrown our home office environment and needed to expand so we could really get down to some serious work for our next event.

During **The falls Weekend** Music Against Cancer was in attendance with our event tent, where we had all sorts of music related activities including the sale of our merchandise, lotteries, karaoke & live music. **Stefan Lexberg, Emil Jeminovic** & **Sofia Eriksson** entertained our many happy visitors.



We were very lucky to have **Zara Larsson**, **Bobby Kimball**, **Pernilla Andersson**, **Norlie KKV**, **Timo Räsinen** and **Guitarist Tommy Dennander** sign guitars and CDs for us during this fantastic weekend.





Zara Larsson

Vicious Rock festival at the City Park in Trollhättan was next on the agenda for Music Against Cancer. The Poodles, The Crown and Corroded were more than happy to help us by signing Guitars, LPs, photos and CDs for our cause. Christian "Kicken" Lundqvist, drummer in the Poodles has become a very faithful supporter to us.



When **Danko Jones** visited the **N3 Arena** set in Trollhättan, he gladly signed a guitar for us before putting on his show, which almost blew the roof off!



Europe, one of Sweden's biggest rock bands through the ages paid a visit to The Trägårn in Gothenburg during their European tour, they kindly found time to sign a guitar for us before putting on a fantastic gig to a sold out house.





Saxon

Helloween



During the autumn a new trip to Stockholm was waiting, Swedish legend **Thåström** invited us to his record company in Kungsholmen, an incredibly relaxed and pleasant **Jokim Thåström** signed a guitar, records and pictures and was more than willing to share his huge interest in football.







Marie Fredriksson and her husband, Micke Bolyos invited Music Against Cancer to their home in Djursholm. There she gave us a signed lithography. This turned out to be item that gave us the most money during our auctions so far.



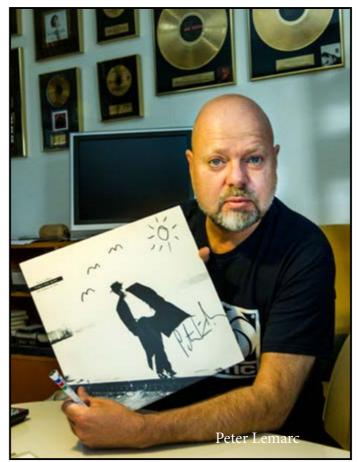
We met the legendary **Sven-Bertil Taube** at the **Vara Concert Hall**. He signed a couple of records, some pictures as well as a Guitar for us. He showed us that even at his age he still has a twinkle in his eye. He highly praised our work at Music Against Cancer.





It was time again for The Vicious Rock Festival in Trollhättan, where Swedish rock band Hardcore Superstar and Idol winner/rock artist Jay Smith visited our event tent to sign guitars for us.

When Jazz legend Chick Corea visited The Stockholm Concert Hall on his world tour, Music Against Cancer was of course there to meet him, this time with a keyboard which he was more than happy to sign for us. He also spent some time talking to us about our cause and how he had been involved in the fight against cancer.



Peter Lemarc invited us for the second time to his home In Bagarmossen, where he was searching through the whole house for some fun memorabilia to sign and donate to Music Against Cancer. Backstage passes, LPs, tour signs and a unique single he had only a few copies of.

**Falls Weekend** 2016 gave us the opportunity of a few great meetings. First on the list back stage was rock & roll legend **Jerry Williams**. Then it was the turn of Linköping's uncrowned blues queen **Louise Hoffsten** on the stage by the falls.

We later met the **Swedish Melodifestival winner Frans Jeppsson** who signed an acoustic guitar for us. Even **Samir & Viktor** found time to meet us for a quick signing before they shot off for their next gig in Kungshamn. And finally on the Sunday we met up with **The Ark's** front man **Ola Salo** for a signing.







When the city of **Trollhättan** celebrated its **Centennial** year, Music Against Cancer was obviously involved, we were lucky enough to meet **Galenskaparna Anders** and **Claes Eriksson**, **Jill Johnsson**, **Dough Seegers** and **Darin** who all signed guitars for our auction.







Together we have a chance www.musicagainstcancer.se